



# Leadership Masterclass: The Brain Science of Leadership in the Age of Ideas

Strengthen Your Organization's Leadership Capabilities Today

**VIRTUAL &  
ON-DEMAND**

**The Brain Science of Leadership in the Age of Ideas Masterclass** supports organizations develop more effective leaders within their organizations. It also provides leaders and teams with the tools to stay ahead of the curve in today's fast-paced environment.

The Clearing and FutureWorx's virtual training coursework empowers participants to lead powerfully within their organizations and beyond by:



Deepening their understanding of human-centered leadership



Strengthening their ability to manage complexity



Guiding teams toward success

## What Is the Masterclass?

Originally created by FutureWorx in collaboration with Dr. John Medina, a renowned expert in brain science and leadership, the Masterclass is an executive leadership e-learning course that provides a comprehensive understanding of human-centered leadership, supported by evidence-based research. The course explores the latest research on how the brain works and how this knowledge can be applied to leadership and innovation.

This Masterclass was curated by leveraging best practices and insights from industry leaders including:



Amazon



Google



Harvard Business Review



Institute for the Future



Microsoft

## How it Works

The Masterclass provides a deep dive into the critical topics of leadership that are essential to building a successful organization. Through a combination of lectures and case studies, participants will gain the knowledge and tools to become a human-centered leader, enhance their leadership skills, and unlock their team's full potential.

The e-learning course includes six main topics:



Cross-Functional Team Leadership



Creativity & Innovation



Empathy & Understanding



Intergenerational Leadership



Strategy & Mission



Artificial Intelligence & the Future

## Training Outcomes

By participating in the Masterclass, participants will gain a comprehensive understanding of human-centered leadership and how to apply it to their organization, allowing them to:

Understand and apply brain science research to leadership strategies

Prepare for the impact of the digital revolution on jobs and the future of work

Lead cross-functional teams with new approaches

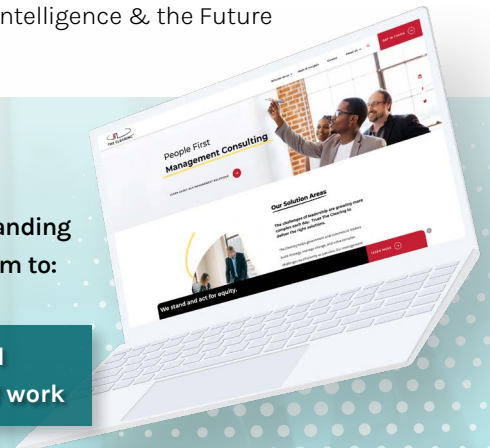
Serve as a visionary leader in uncertain and changing times

Foster creativity and innovation, embracing failure as necessary

Build an innovative work environment

Lead intergenerational workforce with organizational purpose

Strategize for leading in a constantly changing environment



## The Clearing & FutureWorxs Partnership

The Clearing, a management consulting firm in Washington, D.C., partnered with FutureWorxs, a leading provider of innovative learning solutions, to offer The Brain Science of Leadership in the Age of Ideas Masterclass.

The partnership unites FutureWorxs' expertise in delivering world-class learning experiences with The Clearing's human-centered approach to change and transformation. Together, FutureWorxs and The Clearing have created a powerful learning experience that equips leaders with the skills and knowledge they need to optimize human potential in the new world of work.

Interested in learning more about the Masterclass with The Clearing?  
Contact us today to talk with our team of experts on the next steps.

Use code **Clearing20** and receive **20% off** when you enroll.

## Ready to Chat?

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